## Wisconsin Likely Voters

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Vote	ers	50%	43%	7%
When Interviewed	Pre-Debate	51%	43%	7%
	Post-Debate	50%	43%	7%
Party Identification	Democrat	10%	80%	10%
	Republican	96%	3%	1%
	Independent	53%	40%	7%
Tea Party Supporters		87%	10%	3%
Political Ideology	Very liberal-Liberal	12%	82%	6%
	Moderate	43%	47%	9%
	Conservative-Very conservative	77%	18%	4%
Presidential Choice	Barack Obama and Joe Biden	12%	80%	9%
	Mitt Romney and Paul Ryan	95%	3%	2%
Gender	Men	56%	38%	5%
	Women	45%	47%	9%
Age	Under 45	50%	43%	8%
	45 or older	51%	43%	7%
Age	18 to 29	41%	42%	17%
	30 to 44	53%	43%	4%
	45 to 59	50%	43%	7%
	60 or older	51%	42%	7%
Race	White	52%	42%	6%
	Non-white	36%	52%	12%
Region	Milwaukee	42%	47%	11%
	Southeast	59%	35%	6%
	Southwest	44%	51%	5%
	Northeast	51%	41%	8%
	Northwest	50%	43%	7%
Household Income	Less than \$75,000	49%	45%	7%
	\$75,000 or more	53%	43%	4%
Education	Not college graduate	51%	40%	9%
	College graduate	50%	46%	4%
Marital Status	Married	55%	39%	5%
	Not married	43%	47%	10%
U.S. Military Veteran		63%	32%	5%
Interview Type	Landline	50%	43%	7%
	Cell Phone	50%	41%	9%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.